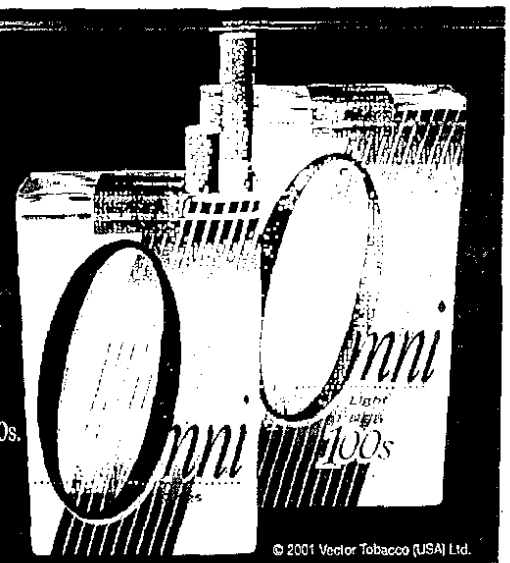
Reduced carcinogens. Premium taste.™

New



Reductions in carcinogens are in comparison to similar competitive brand styles.

Also available in Ultra Light 100s.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product reduces tar, carbon monoxide, and other harmful by-products.

OMNI Kings: 15 mg. "tar," 1.0 mg. nicotine; Light 100s: 12 mg. "tar," 0.8 mg. nicotine; Ultra Light 100s: 6 mg. "tar," 0.5 mg. nicotine, av. per cigarette by FTC Method.

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Source: https://www.industrydocuments.ucsf.edu/docs/gpjk0001